

# HEIFERS *for* PROFIT

## RURAL INDUSTRIES SKILL TRAINING

### HEIFERS FOR PROFIT

GETTING HEIFER MANAGEMENT RIGHT



#### CONTACT:

Natasha Wilkinson  
National Program Manager  
P: (+61) 407 730 943  
E: [nwilkinson@rist.edu.au](mailto:nwilkinson@rist.edu.au)

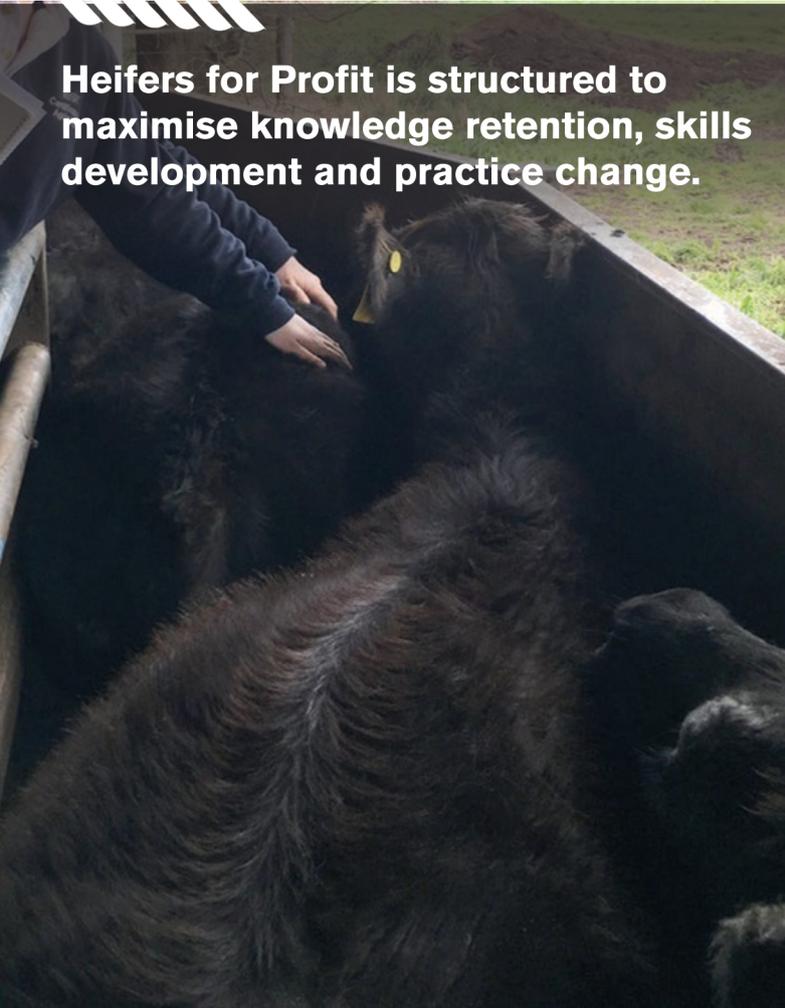
915 Mt Napier Rd  
Hamilton VIC 3300  
[rist.edu.au](http://rist.edu.au)  
T0ID4198



Profitable Grazing Systems - an initiative of MLA



**Heifers for Profit is structured to maximise knowledge retention, skills development and practice change.**



## COURSE OVERVIEW

Being involved in a Heifers for Profit course gives you the skills and confidence to manage your heifers' nutrition to improve animal welfare, increase future reproductive success, optimise stocking rates, and increase whole farm profitability.

Working with groups of 5-7 farmers who meet six times in 15 months, your trainer will work with you on:

- The principles and practices of Heifers for Profit
- Getting heifers in-calf efficiently
- Managing pregnancy and achieving critical weights
- Transitioning the heifer into a cow – preparation for calving and re-breeding
- Managing calving 'The fruits of your labour'
- Pre-joining management and calf marking

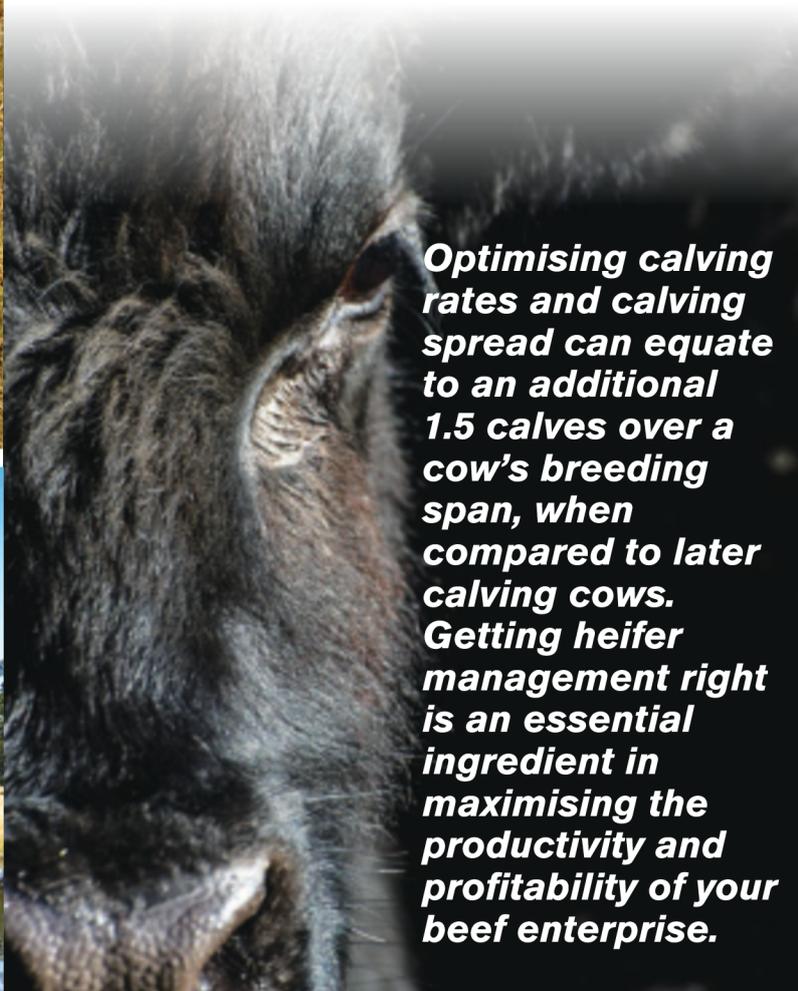
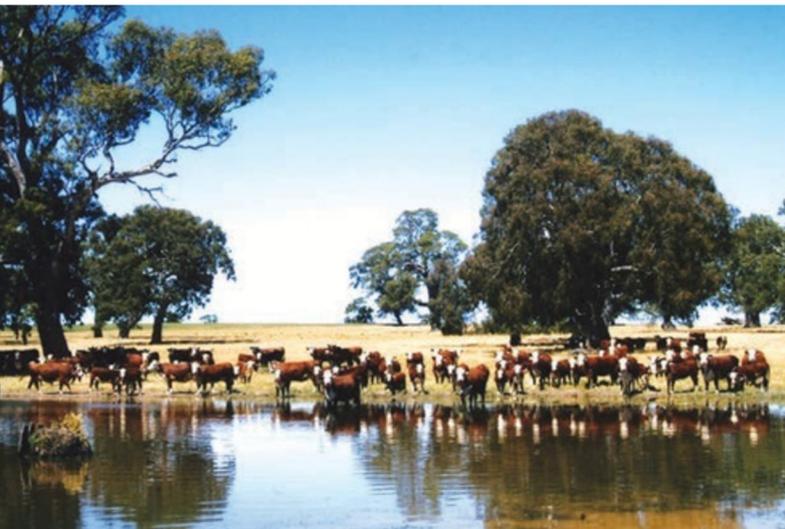
## COURSE INVESTMENT

The Heifers for Profit program is valued at \$2,500 + GST per participant. Thanks to the support of Meat & Livestock Australia Profitable Grazing Systems, a \$750 subsidy is available to eligible participants. To confirm your eligibility, please contact the National Program Manager.

## HOW DO I JOIN A HEIFERS FOR PROFIT COURSE?

Heifers for Profit is delivered on farm and is ideally suited to a small group of 5-7 participants. It is anticipated that the Heifers for Profit program should commence when heifers have been weaned.

We encourage you to contact like-minded neighbours and farmers in your local area to form a group, and a trainer will come to you to deliver the Heifers for Profit course.



***Optimising calving rates and calving spread can equate to an additional 1.5 calves over a cow's breeding span, when compared to later calving cows. Getting heifer management right is an essential ingredient in maximising the productivity and profitability of your beef enterprise.***